



## BE THE CHANGE

2023 Affiliate Conference

build **more**. serve **more**.



### Speaker Information Packet

*Dear Speakers,*

*We are excited to welcome you to our in-person 2023 Habitat Florida Affiliate Conference! This year's theme is **Be the Change: Build More, Serve More**. Given the affordable housing crisis that exists in our state and pressures experienced by all affiliates in the 5 "L's" Labor, Lumber, Land, Lending, and Laws, our affiliates have had to constantly pivot to serve our communities. Change is persistent and yet in spite of all the challenges, the majority of our affiliates are scaling up to build more and serve more. Thank you for your participation! We look forward to you sharing your wealth of knowledge with our affiliates to expand the possibilities for affordable housing in our state. Please refer to this information packet as a guide to your speaker experience. We have tried to include all applicable items and if anything is missing, don't hesitate to reach out.*

*We look forward to meeting you in April!*

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The conference runs from April 17-19. A detailed agenda is at the end of this packet.

#### **ATTENDING CONFERENCE WORKSHOPS AND/OR PLENARY SESSIONS**

Most speakers are also paid attendees with a \$100 reduction in pricing. Priority is given to paid attendees but if space permits, feel free to attend any session of your choosing.

#### **CONTACT INFORMATION**

Any issues, questions or last-minute changes can be emailed to texted to Jessica Meyer.

Email: [jessica.meyer@habitatflorida.org](mailto:jessica.meyer@habitatflorida.org)

Text: 727-505-7249

## BADGE PICK UP

On Monday, April 17 from 8:00 am – 12:30 pm, there will be a registration table on the main floor of the hotel where you will pick up your badges and conference-related items. Please wear your badge at all times.

## CONFERENCE LOCATION

[The Shores Resort and Spa, Daytona Beach](#): The hotel is right on Daytona Beach, and all meeting rooms are in the hotel! Since this is a smaller hotel, the Habitat conference will be taking over! The discounted room rate is \$155 per night and you can book [here](#). You can reach the hotel at 386-767-7350. The hotel also has a spa and you can learn more about that [here](#). You can make your spa reservations online or by calling. When making your reservation, let them know you are with the Habitat Group to receive a 20%. The discount will not show until you receive services.

## PRE-REGISTRATION

All attending speakers **must pre-register** in our system. This provides us with the information we need for your name badges and meals.

Register here: <https://habitatflorida.sched.com/>

## SHIPPING INSTRUCTIONS

You may pre-ship items to the Hotel within these parameters.

Ship to: The Shores Resort and Spa, Front Desk C/O Habitat for Humanity Conference. 2637 South Atlantic Avenue, Daytona Beach Shores, FL 32118.

[Direct Line to Hotel Conference Manager Kary Hartman](#): 386- 322-7254.

**Florida Affiliate Conference 2023 - AGENDA - THEME - BE THE CHANGE**

**Monday, April 17th**

<b>8:00 am - 12:30 pm General Registration Open</b>	
9:00 am - 12:30 pm	<b>Executive Forum - Highest level leader - ED/CEO/and 2 Board members</b> <b>Breakfast &amp; Lunch included</b>
<b>General Conference OPENS at 1:00 pm</b>	
1:00 - 1:45 pm	<b>Meet Your Cohort • Round Table Facilitated Discussion</b> Advocacy & Government Relations Marketing & Communications Construction & Repairs
Repeat at	Resource Development Finance & Mortgage Services Human Resources Homeowner Services ReStore Services Volunteer Services
2:00 - 2:45 pm	
2:45 - 3:00 pm	Break Coffee and Fruit
3:00 - 4:30 pm	<b>Break Out Session #1 (7 choices)</b>
5:00 - 6:00 pm	Welcome Reception (Wine/Beer/Soda and Hors d'oeuvres) Open Plenary/Remarks
6:00 PM	Free time - Dinner on your own

**Tuesday, April 18th**

8:00 - 10:15 am	Devotion Breakfast Habitat 2.0 Financial Model - HFHI Panel
10:15 - 10:30 am	Break
10:30 - 12:00 pm	<b>Break Out Session #2 (7 choices)</b>
12:15 - 1:45 pm	Plated Lunch Key Note Speakers
1:45 - 2:00 pm	Break
2:00 - 3:30 pm	<b>Break Out Session #3 (7 choices)</b>
4:00 - 6:00 pm	Vendor/Sponsor Spotlight - Hor D'oeuvres and Cash Bar
6:00 PM	Free time - dinner on your own
8:30 PM	Smores by the firepit

**Wednesday, September 19th**

8:00 - 9:00 am	Continental Breakfast - Devotion and Tithe Speaker
9:00 - 10:30 am	<b>Break Out Session #4 (7 choices)</b>
10:30 AM	Raffle/Closing/Blessing

<b>Break Out Sessions Track topics</b>	<b>April 17 Session 1 (1.5 hour) Monday 3 - 4:30 pm</b>	<b>April 18 Session 2 (1.5 hours) Tuesday 10:30 - 12 noon</b>	<b>April 18 Session 3 (1.5 hours) Tuesday 2:00-3:30 pm</b>	<b>April 19 Session 4 (1.5 hours) 9:00 - 10:30 am</b>
Advocacy & Government Relations	Meet our Lobbyists GrayRobinson	Local Advocacy 101 Affiliate led	Outcome Measurement HFHI led	State Advocacy & Cost of Home ASO led
Construction & Repairs	New Construction Standards & Building Beyond Codes HFHI & Affiliate panel	Leading Construction Women Construction Leaders HFHI & Affiliate led	Best Repair Practices Affiliate Panel	Construction Innovation Panel HFHI moderator with affiliate leaders
Finance & Mortgage Services	Financial Accountability Affiliate led	Finance Challenges & Solutions Affiliate CFO's	Mortgage Origination and Servicing HFHI & Affiliate Mortgage Services	Accessing capital markets New HFHI products HFHI led
Homeowner Services	The Homeowner Continuum Affiliate led - Lee/Hendry	Creative Ways of Volunteer Engagement Affiliate led	HUD Counseling Affiliate led	Effective Homeowner Education Affiliate led
Resource Development	From keeping up to pulling ahead The future of fundraising HFHI	State Financing Options Florida Housing Coalition and Affiliate	Specialty & Theme Builds and/or Direct Marketing Pilot HFHI and/or affiliate led	Gov Funding (SHOP & USDA) Affiliate led
Restore Services		Restores Best Practices Panel Part 1 Store Design and Procurement		ReStore Best Practices Panel Part 2 People & Store Management
General	Community Land Trusts Florida Housing Coalition & Affiliate		Communications Affiliate led	Crisis Management HFHI led
Manager Training		7 Steps of Intentional Leadership Gary McGrath		Feedback, 1 on 1's, Training for staff Todd St. John Fulton
Executive Leadership	Stop the Nonprofit Board Blame Game Hardy Smith		Leadership Operating Models Gary McGrath	