



BE THE CHANGE

2023 Affiliate Conference

build **more**. serve **more**.



Sponsor Information Packet

Dear Sponsors,

*We are excited to welcome you to our in-person 2023 Habitat Florida Affiliate Conference! This year's theme is **Be the Change: Build More, Serve More**. Given the affordable housing crisis that exists in our state and pressures experienced by all affiliates in the 5 "L's" Labor, Lumber, Land, Lending, and Laws, our affiliates have had to constantly pivot to serve our communities. Change is persistent and yet in spite of all the challenges, the majority of our affiliates are scaling up to build more and serve more. Thank you for your participation! We look forward to you sharing your wealth of knowledge with our affiliates to expand the possibilities for affordable housing in our state. Please refer to this information packet as a guide to your sponsor experience. We have tried to include all applicable items and if anything is missing, don't hesitate to reach out.*

We look forward to meeting you in April!

The conference runs from April 17-19. A detailed agenda is at the end of this packet.

ATTENDING CONFERENCE WORKSHOPS AND/OR PLENARY SESSIONS

Priority is given to paid attendees but if space permits, feel free to attend any session of your choosing.

CONTACT INFORMATION

Any issues, questions or last-minute changes can be emailed or texted to Jessica Meyer.

Email: jessica.meyer@habitatflorida.org

Text: 727-505-7249

BADGE PICK UP

On Monday, April 17 from 8:00 am – 12:30 pm, there will be a sponsor registration table on the main floor of the hotel where you will pick up your badges and conference-related items. Please wear your badge at all times.

CONFERENCE LOCATION

[The Shores Resort and Spa, Daytona Beach](#): The hotel is right on Daytona Beach, and all meeting rooms are in the hotel! Since this is a smaller hotel, the Habitat conference will be taking over! The discounted room rate is \$155 per night and you can book [here](#). You can reach the hotel at 386-767-7350. The hotel also has a spa and you can learn more about that [here](#). You can make your spa reservations online or by calling. When making your reservation, let them know you are with the Habitat Group to receive a 20%. The discount will not show until you receive services.

PRE-REGISTRATION

All attending sponsors **must pre-register** in our system. This provides us with the information we need for your name badges and meals. Your level of sponsorship determines the number of attendees that are covered for meals and is listed in the registration site. You may purchase additional tickets if needed.

Register here: <https://habitatflorida.sched.com/>

SPONSOR SET UP, ATTENDING and TAKE DOWN TIMES

The **Bill France A** room on the main floor of The Shores Resort and Spa Hotel is the designated sponsor room which is connected to the ballroom. Each individual sponsor will be assigned a 6' X 30" table with a black tablecloth. Feel free to design your table as you like. There is no wall signage permitted. The room will be open at 8:00 am on Monday, April 17, and will remain open until the Vendor Spotlight on the evening of Tuesday, April 18. This year, we are encouraging our affiliates to peruse sponsors and vendors whenever they have free time. You can begin set up as early as 8:00 am on Monday morning and our preference is that all tables are fully set up by 11:00 am.

Attending your table

You do not need to have a person at your table the entire time, however, tables should be staffed during these times.

- Monday, April 17 from 11:00 am to 3:00 pm
- All plenary times on the attached schedule
- April 17 Welcome Reception from 5:00 – 6:00 pm
- The “Vendor Spotlight” on Tuesday, April 18 from 4:00 – 6:00 pm. This is a designated opportunity to have **face-to-face time with attendees**.

Take Down

- To give The Shores staff time to convert the Bill France A room into a meeting space for Wednesday, all tables must be taken down by Tuesday, April 18 at 8:00 pm.

SHIPPING INSTRUCTIONS

You may pre-ship items to the Hotel within these parameters.

Ship to: The Shores Resort and Spa, Front Desk C/O Habitat for Humanity Conference. 2637 South Atlantic Avenue, Daytona Beach Shores, FL 32118.

Direct Line to Hotel Conference Manager Kary Hartman: 386- 322-7254.

Florida Affiliate Conference 2023 - AGENDA - THEME - BE THE CHANGE	
Monday, April 17th	
8:00 am - 12:30 pm General Registration Open	
9:00 am - 12:30 pm	Executive Forum - Highest level leader - ED/CEO/and 2 Board members Breakfast & Lunch included
General Conference OPENS at 1:00 pm	
1:00 - 1:45 pm	Meet Your Cohort - Round Table Facilitated Discussion Advocacy & Government Relations Marketing & Communications Construction & Repairs Resource Development Finance & Mortgage Services Human Resources Homeowner Services ReStore Services Volunteer Services
Repeat at	
2:00 - 2:45 pm	
2:45 - 3:00 pm	Break Coffee and Fruit
3:00 - 4:30 pm	Break Out Session #1 (7 choices)
5:00 - 6:00 pm	Welcome Reception (Wine/Beer/Soda and Hors d'oeuvres) Open Plenary/Remarks
6:00 PM	Free time - Dinner on your own
Tuesday, April 18th	
8:00 - 10:15 am	Devotion Breakfast Habitat 2.0 Financial Model - HFHI Panel
10:15 - 10:30 am	Break
10:30 - 12:00 pm	Break Out Session #2 (7 choices)
12:15 - 1:45 pm	Plated Lunch Key Note Speakers
1:45 - 2:00 pm	Break
2:00 - 3:30 pm	Break Out Session #3 (7 choices)
4:00 - 6:00 pm	Vendor/Sponsor Spotlight - Hor D'oeuvres and Cash Bar
6:00 PM	Free time - dinner on your own
8:30 PM	Smores by the firepit
Wednesday, September 19th	
8:00 - 9:00 am	Continental Breakfast - Devotion and Tithe Speaker
9:00 - 10:30 am	Break Out Session #4 (7 choices)
10:30 AM	Raffle/Closing/Blessing